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## **DISTRICT DASHBOARD**

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**March 2, 2018**

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**Ride Coordinator - Open  
University Trainer - Open**

Welcome to almost Spring!

Thanks to everyone who attended our first Zoom conference. It was great to see you all face-to-face! Your enthusiasm and willingness to support and help grow the Idaho District is appreciated. We are counting on your assistance for success. And yes, we will have some FUN along the way too!

There is still much to do going forward and there may be some new challenges, but don't become discouraged. Take it a step at a time but remember to be committed to that single step. With your contributions, we can get our Chapters advancing and thriving once again. Each step taken, each task undertaken and completed, adds to the value of our organization. The Idaho District has some recent noteworthy achievements, and other districts are looking to us as an example.

We are in the process of reviewing and assessing individual Chapter training needs or wants. Recommendations and coordination for the individual Chapters will help to determine those training opportunities.

There is so much to look forward to this year including a District Rendezvous July 13-15 (BBQ picnic on the 14<sup>th</sup>) and coordinated multiple Chapter rides. The flyer and registration form will be out soon. Stay tuned!

***Glen Goff  
District Director***

**Gary Evans – District Treasurer**

**ACD ID-T**

My sincere thanks to all the Chapters' leadership, for both 2017 and 2018, and their diligence and dedication to get all the year-end accounting, reporting and changes completed in a timely manner. I know this can be somewhat overwhelming, but you all stepped up and 'got it done'! Thank you, thank you, I *do* appreciate each individual's effort on this necessary task. Remember, I am always ready to help with these issues, even throughout the year, as new officers learn their way.

Now back to riding!

**Martie Mitchell – District Membership Enhancement Coordinator**

**CMEC ID-H**

Greetings Idaho MECs, CDs, and Ride Coordinators! I know it's still early, but planning is everything. If you have not already done so, be thinking about what you can do to promote National Motorcycle Safety Awareness Month in May. If you want to host an event, you'll need to secure a public location, get all the permissions required, and promote it to draw people in. A local show and shine is always a good start.

Most of us are itching to get out and ride and show our bikes off, never at a loss for words when bragging about our "kids." What a great way to source new potential members and educate the public at the same time. A great resource for literature is the Idaho STAR Program. They would be happy to provide materials and maybe even a presence at your event. Promote your event with local media, possibly getting a public service message (PSA) out for free. Submit a writeup to your local paper with photos for them to publish.

If an event is too over the top for you, how about scheduling a "Motorcycle Awareness" ride? Pick a route through town with lots of stops where people congregate. Carry literature, business cards, or GWRRA fliers, downloadable from the GWRRA website. Make yourselves noticeable with someone (or more) with flag bearers, etc. Be approachable and when people stoop and stare, invite them over to discuss the joys of motorcycling. That shouldn't be hard for any of us!

Chapter H (CDA) is working with the local Honda Dealership to put on a full-scale promotion with a Show and Shine. We'll display many models of trikes, bikes, sidecar rigs, camping trailers, and will even have a toy-hauler on site for people to view. The dealership is doing its best to have a few of the new 2018s on site and will be doing a hamburger/hotdog BBQ. Chapter H will provide all the beverages and GWRRA literature for those who stop by. We also hope to have a couple of Idaho STAR educators with us to discuss their classes and distribute literature. What a great way to work up to some of our longer summer events with a short ride, shape up our bikes, and socialize at the same time!

If anyone would like more detailed ideas or assistance, I encourage you to contact me. My information is always available herein....

## **Richard Davis – District Rider Educator**

### **ID-H**

As a direct result of the GWRRA reorganization that took effect on January 1, both the Chapters and the District have been given an additional Officer position to fill – that of the District Ride Coordinator. The best candidate for this position is the seasoned rider in your Chapter who is familiar with the road grid in your area. They are the riders in your Chapter who love to find the back roads and the unusual places to visit.

The minimum qualifications for this position are that s/he be at least a Level II in the Levels program and have earned the Road Captain designation. If you have a strong candidate for this position who has not yet achieved the Road Captain designation, s/he can still assume the position but must work toward that designation within the following six months. We are convinced that the Ride Coordinator position will significantly ramp up the “fun factor” in your Chapters.

Chapter Directors, please provide the District Rider Educator with the name and contact information of your Chapter Ride Coordinator and if your Ride Coordinator is a designated Road Captain or is at Level II.

Please feel free to contact me or Glen Goff if you have any questions regarding the utilization of this new position.

## **Joey Goff – Asst MEC/Couple of the Year Coordinator**

### **CMEC & Newsletter Editor ID-T**

Chapters should start considering the selection of their Couples of the Year for 2018. For District consideration in 2019, your selections should be made prior to year’s end to be considered by District in January 2019. There will be no Idaho District representation at Wing Ding 40 in Knoxville, Tennessee this year.

The Couple of the Year Program recognizes couples for their dedication, accomplishments, and participation - couples who exemplify the GWRRA image of fun, safety and knowledge. Couples of the Year promote GWRRA both within the Association by helping with retention, and outside the Association, by attracting new Members into the GWRRA family. Thus, the Couple of the Year at each level should be a couple whom you would be proud to have represent you and the Association. Judge them fairly - select them wisely.

For those new Chapter Directors who may not be as familiar with this program, on the following pages I have attached some tips that were published by the Assistant Directors, Membership Enhancement/Couple of the Year Coordinators. Additional information is available on the GWRRA website, International Couple of the Year Program Handbook.



## Selecting a New GWRRA Chapter Couple of the Year

As 2018 gets into full swing, our chapters begin the process of selecting their new Chapter Couple of the Year. It's the beginning of a fun and exciting time for all the new Couples. Here are some tips to help our Chapter Directors as they make this important decision.

- Remember that at the chapter level, this is an honor that is bestowed upon a deserving Couple who have contributed greatly to the success of their chapter over the past year. We do not ask for volunteers for this position. This is a THANK YOU given to the most deserving Couple.
- The couple needs to be a member of GWRRA for one whole year before being selected as a Chapter Couple and their membership needs to be valid through to the end of their term. These are the main requirements.
- Once you make the decision, a COY Packet can be purchased from GWRRA Store. This COY Packet contains their engraved medal, a name tag, certificate and plaque. It makes for a wonderful presentation!
- Use a special occasion to publicly announce and present your couple – like a Chapter dinner or similar event. This will give their fellow chapter members a chance to congratulate them on their award. Take lots of photos for your newsletter. It is a BIG DEAL! And it is also up to chapter members to prepare them for all the HUGS that lie ahead!
- Remember that it is up to each Couple to decide if they want to move forward to the next step in the Program. No Couple is expected to move beyond their financial means or comfort level. No pressure, Chapter Couples!
- We LOVE our Chapter Couples! They are the cornerstone of GWRRA and they represent the values we hold dear. Their enthusiasm, dedication and volunteerism makes them role models. GOOD LUCK to our all new 2018 Chapter Couples of the Year!



Your questions or comments about the Program or the activities involved with it are always welcome. We believe in the merits of the Program and I can attest personally that it was an experience of a lifetime to represent not only Idaho, but the 5-state Northwest Region I. Bearing in mind that there were only 8 couples nationwide who were considered for the International Couple of the Year in 2017, it was quite an honor and a privilege to be counted among them.

Hopefully some of our Members who will become Couples will choose to undertake the District selection process and perhaps move forward for International Couple of the Year consideration. It can be a fun and quite rewarding adventure on a national level, unimaginable at the Chapter level.

**Chuck Grimm - Webmaster**  
**WA-N**

Chapter Directors, please verify that your Chapter's information has been updated and that your newsletters are posted (if you have submitted any). Please contact me directly if you have any questions or issues regarding your Home or Team pages.



**SUNDAY, MARCH 11, 2018**  
**More daylight hours to ride!!**

# *Your 2018 GWRRA Teams*

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