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DISTRICT DASHBOARD

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**Ride Coordinator - Open
University Trainer - Open**

Welcome!

There's a new publication in town --

The District Dashboard!

As you may be aware, the GWRRA reorganization tasked the Districts to generate a bulletin type publication instead of the more formal newsletters you have been accustomed to receiving. This new publication for the Idaho District Chapters will be referred to as *The District Dashboard* and its intent will be to provide Chapter Directors and their teams with useful information and reminders to assist with managing your respective chapters. At this time, we expect to publish this communication on a bimonthly basis.

In addition to *The Dashboard*, ZOOM conferences or something similar will become a reality in the relatively near future. Those conferences will last one hour or less on any day of the week that works out for us all.

So let's get started by introducing our 2018 District Team!

Glen Goff
District Director

Glen Goff – District Director

CD ID-T

I have been riding for 50 years and currently ride a 2009 midnight blue 1800 GL (and have a 2013 HD Softail on the side!). I have been active with GWRRA and ID-T since 2010, serving as Ride Coordinator, Asst Chapter Director, and I'm currently in my second year as Chapter Director. I received my Master Tour rider in 2016. I'm retired from the military and from employment in the insurance and risk management fields. My wife Joey and I live in Eagle and are empty-nesters. We served as the 2017-2018 Region I Couple of the Year and proudly represented our former 5-state Region I at Wing Ding 39 in Grapevine Texas in August 2017.

Don Sawyer – Asst District Director

CD ID-G

Hello fellow Wingers! My role is to assist Glen with his duties as District Director and to be a resource to the Chapters in the District. I have been riding since I was 10. My dad bought me my first street motorcycle at age 16 and I haven't been without one for more than a couple of years since then. I bought my first Goldwing 1800 in 2010 and joined GWRRA in 2013. I am looking forward to another year of fun, friends, and safety.

Gary Evans – District Treasurer

ACD ID-T

Gary was born and brought up in Sandpoint. Via Sandpoint to Nampa to Twin Falls, Gary retired as a CPA and now lives in Nampa with his wife, Maxeen, a retired teacher. His first Goldwing was a 1985 Aspencade. Gary and Maxeen enjoy long distance riding on their 2007 1800 and have covered all of the lower 48 states, Alaska, and the Canadian provinces. Gary was the ID-T Ride Coordinator in 2017 and the District Treasurer. Gary remains the District Treasurer for 2018 and is also the Asst Chapter Director ID-T.

Martie Mitchell – District Membership Enhancement Coordinator

CMEC ID-H

Martie has been active with GWRRA for many years and is the prior District and Region I Newsletter Editor. She and her husband Tim, a former Technical Advisor for the District and Region I, live waaay up north just short of the Canadian border. Both Tim and Martie ride.

As the MEP Coordinator (or Chapter Director if there is no Chapter MEC), it is our responsibility to take the initiative to reach out and encourage our members to participate. GWRRA provides the tools to do this easily with the monthly ARL. We can use these for contact information, updates, and feedback as to member status and/or interest. It's my responsibility to get this monthly information to you in a simple format and timely fashion. It will be your CMEC's or CD's responsibility to review these ARLs and return your updated information to me by the first of each month so that the information can be forwarded to Home office for their next month's updates. This is where your assistance is vital as no one knows your chapter better than you do. This can be as easy as a phone call inviting the prospect or new member to a chapter function. If you don't have new members or are losing some of your long-standing members, are you asking why? Just as an untended garden bears little fruit, so it goes with our motorcycle chapters. Relationships require care and maintenance. I'd rather be growing – how about you?

Joey Goff – Asst MEC/Couple of the Year Coordinator

CMEC & Newsletter Editor ID-T

Joey joined GWRRA in 2013 and since then has served as Event Coordinator, Newsletter Editor, and Membership Enhancement Coordinator. She will assist Martie by taking on the Couple of the Year Program responsibilities while Martie focuses more on the recruitment and retention portion of the Membership Enhancement Program. At this time, we need the names and contact information for your 2018 couples and their interest in consideration for the District Couple of the Year.

Richard Davis – District Rider Educator

ID-H

Rich Davis hails from Athol and is in his second year as District Rider Educator. He is the point of contact for the Levels Program, training, and chapter reporting (N6 etc.). He was born in Spokane and has lived in Eastern Washington and North Idaho for most of his life, also having lived and worked for short periods in Alaska and California. He has received a commercial pilot license, and has both airframe and power plant repair certificates.

Riding has been a lifelong experience for me, have started out on a bicycle with a friction motor mounted on the front at age 12. Joined the GWRRA Chapter ID-H in 2002, have held the Rider Educator position several times, and have been Idaho District Educator for the past year. I am a strong believer education, and take a rider course at least every two year, am a Senior Master Rider with over 150,000 GWRRA Safe Miles. I have been married to my riding partner, Sue, for the past 33 years, and we both enjoy not only the riding, but the social activities that are offered through our organization. Our present ride is a GL1500 with a Hannigan Astro 2+2, the rig has extended my riding years, and has allowed us to often take along our two dogs, Oscar and Ballpark.

Chuck Grimm – District Webmaster

WA-N

Chuck is from neighboring WA-N and has agreed to assist us with maintaining the District website. Chapter Directors need to check the status of their webpages and make team changes as appropriate. In addition, the Chapter Newsletter Editors should forward copies of their newsletters to him for posting to the website.

District Trainer – Open

District Ride Coordinator – Open

One important aspect of the national reorganization affecting the Chapters has been the designation of the Ride Coordinator position as an Officer position. That means that s/he will be a key member of your Chapter Team. If properly utilized, the Ride Coordinator can really whip up the *FUN* factor in your Chapter. If the Chapter doesn't have a Chapter Ride Coordinator, appoint one as soon as possible. If you are unable to interest a member in taking the position, then you, the CD or your ACD, should strongly consider becoming your Chapter's Ride Coordinator. You might just be pleasantly surprised at how enjoyable this position can be with minimal additional work involved.

The Ride Coordinator should draft a Ride Calendar for the coming year and stick to it. Contrary weather conditions may at times impact the calendar, but the event or destination should never be cancelled (four-wheel to the lunch, dinner, etc.). You can revise your calendar as the year progresses and again in late summer to cover the fall months when it is still possible to ride. The definition of a "ride" is more than a quick trip to the local Denny's or Dairy Queen. It's a planned destination with usually a minimum of 50 miles and a refreshment break. Having an effective ride program at the Chapter level is critical to maintain interest in riding, retaining your existing membership, and in attracting new members.

Please send me the name and contact information of your Chapter Ride Coordinator as well as a copy of your Ride Calendar and include that information in your Chapter Newsletter. Let me know if you have any questions as to how the Ride Coordinator position should function. I can personally attest that the Ride Coordinator is the most rewarding position that I have occupied in GWRRA thus far. Future **Dashboards** will address other aspects of successful ride programs.

That's all Folks !